

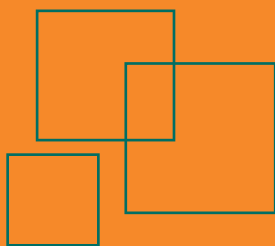
FEED PLANET

**Feed
Technology**
Magazine



www.feedplanetmagazine.com

2018 MEDIA KIT



 facebook.com/feedplanetmagazine

 twitter.com/FeedPlanetMag

 linkedin.com/company/feedplanetmagazine

ABOUT

HISTORY

Published by Parantez Media, FEED PLANET Magazine launched its first issue as a special edition of Miller Magazine in 2016. Gaining recognition in a short period and receiving a great interest, FEED PLANET will be published bimonthly as a separate publication as of 2017.

Published with 10 years of experience of Parantez Media in Miller Magazine, FEED PLANET basically aims to provide good quality information to the rapidly growing and developing global feed industry. Also, creating a communication hub among the technology, raw material and additives suppliers and feed producers is one of the basic targets of FEED PLANET.



NEWS
NEW TECHNOLOGY
SUPPLIERS
TECHNICAL ARTICLES
INTERVIEWS
ADDITIVE MATERIALS
EVENTS
RAW MATERIAL PRODUCTION



HOW TO FOLLOW THE MAGAZINE?

Online Edition

You can read FEED PLANET Magazine online edition via www.feedplanetmagazine.com using your PC or mobile devices

OR

“Parantez Media” free application which you can download for your mobile device via Google Play and App Store.

Print Edition

You can subscribe to read the print edition regularly

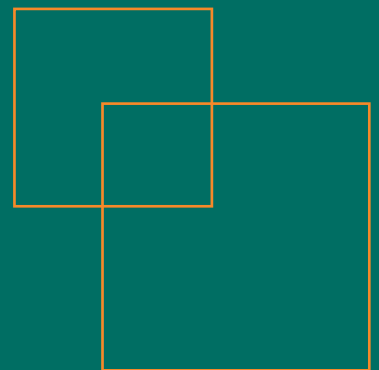
OR

You can register into the distribution list by submitting your contact information to info@feedplanetmagazine.com

Also, you can follow the magazine on social media and be informed about the latest developments.

WHAT IS IN FEED PLANET MAGAZINE?

- √ News about the latest developments, innovations and technologies in global feed market,
- √ articles and interviews discussing technical issues in production process,
- √ research articles showing the latest data and statistics about raw material production and trade,
- √ interviews giving information about the processors and suppliers around the world,
- √ and more...



EDITORIAL CALENDAR

JANUARY - FEBRUARY

Cover Story:

CATTLE FEED PRODUCTION,
PRODUCTION TECHNOLOGIES
AND FEED ADDITIVES

Special Story:

FOOD SAFETY
AND FEED INDUSTRY

Deadline For The News and Ads:
December 18, 2017

MARCH - APRIL

Cover Story:

POULTRY FEED PRODUCTION,
PRODUCTION TECHNOLOGIES
AND FEED ADDITIVES

Special Story:

SUSTAINABILITY AND
FEED INDUSTRY

Deadline For The News and Ads:
February 16, 2018

MAY - JUNE

Cover Story:

OVINE FEED PRODUCTION,
PRODUCTION TECHNOLOGIES
AND FEED ADDITIVES

Special Story:

FEED RAW MATERIALS AND
RAW MATERIAL SUPPLY

Deadline For The News and Ads:
April 16, 2018

JULY - AUGUST

Cover Story:

FEED PRODUCTION PROCESS
AND NEW TRENDS IN FEED
PRODUCTION TECHNOLOGIES

Special Story:

GLOBAL COMPOUND FEED
INDUSTRY AND FEED PRODUCTION

Deadline For The News and Ads:
June 18, 2018

SEPTEMBER - OCTOBER

Cover Story:

AQUA (FISH) FEED PRODUCTION,
PRODUCTION TECHNOLOGIES
AND FEED ADDITIVES

Special Story:

IDMA FEED EXHIBITION

Deadline For The News and Ads:
August 16, 2018

NOVEMBER - DECEMBER

Cover Story:

PET FEED PRODUCTION,
PRODUCTION TECHNOLOGIES
AND FEED ADDITIVES

Special Story:

ALTERNATIVE RAW MATERIAL
FOR FEED AND
INSECT INDUSTRIES

Deadline For The News and Ads:
October 17, 2018



Follow
the agenda of
global feed industry
with **FEED PLANET**

DISTRIBUTION

NUMBER OF MONTHLY DISTRIBUTION

Number of Print Distribution

Fixed Distribution: 2.500

Alternative Distribution: 5.000

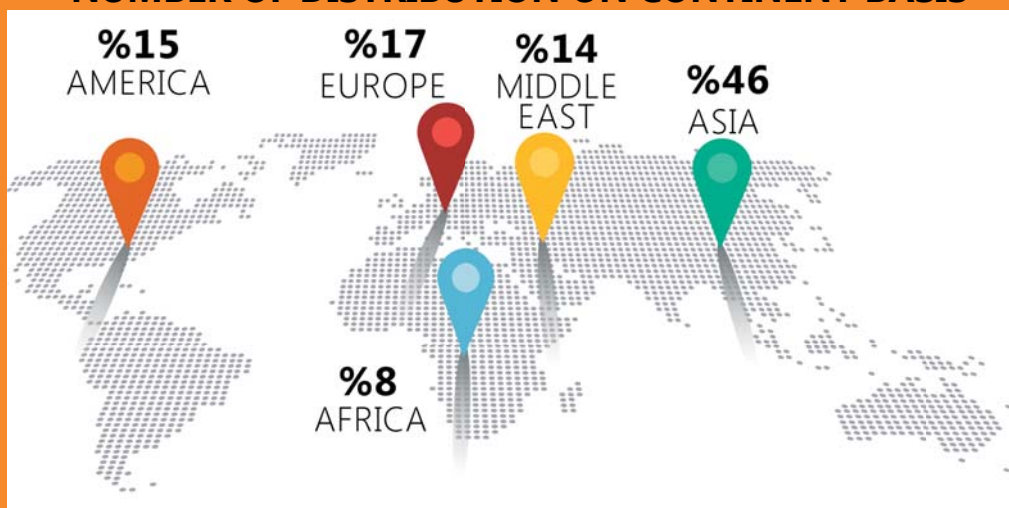
TOTAL: 7.500

Number of Digital Distribution

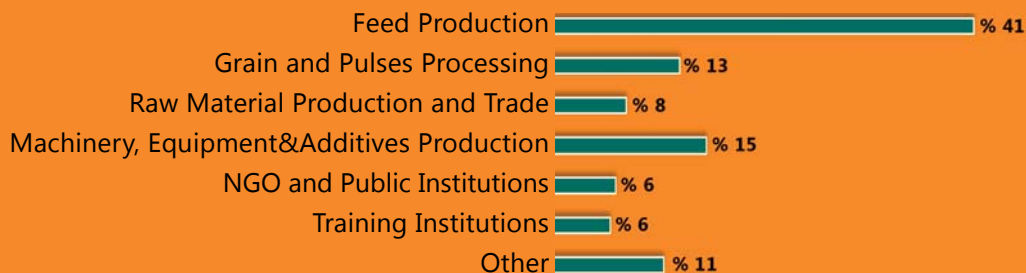
85.873

Print version of Feed Planet reaches to **17.500 readers around the world** thanks to the alternative distribution while the digital version regularly reaches to **85.873** readers in Parantez Media portfolio.

NUMBER OF DISTRIBUTION ON CONTINENT BASIS



SECTORIAL DISTRIBUTION



DISTRIBUTION PLAN ON COUNTRY BASIS

Feed Planet Magazine, meet with industry representatives in **144** countries.

AFRICA	ASIA	EUROPE	AMERICA
Algeria	Afghanistan	Albania	Argentina
Benin	Armenia	Austria	Barbados
Botswana	Australia	Belarus	Bolivia
Burkina Faso	Azerbaijan	Belgium	Brazil
Cameroon	Bahrain	Bosnia-Herzegovina	Canada
Canary Island	Bangladesh	Bulgaria	Chile
Chad	Cambodia	Croatia	Colombia
Congo	China	Czech Republic	Costa Rica
Egypt	Cyprus	Denmark	Cuba
Ethiopia	Fiji	England	Ecuador
Gabon	Georgia	Estonia	El Salvador
Ghana	India	France	Guatemala
Guinea	Indonesia	Germany	Guyana
Ivory Coast	Iran	Greece	Honduras
Kenya	Iraq	Hungary	Mexico
Libya	Israel	Ireland	Nicaragua
Madagascar	Japan	Italy	Panama
Mali	Jordan	Kosovo	Paraguay
Mauritania	Kazakhstan	Latvia	Peru
Morocco	Kuwait	Lithuania	Puerto Rico
Mozambique	Kyrgyzstan	Luxembourg	Suriname
Namibia	Lebanon	Macedonia	U.S.A.
Niger	Malaysia	Malta	Uruguay
Nigeria	Mongolia	Moldova	Venezuela
Rwanda	Myanmar	Montenegro	
Senegal	New Zealand	Netherlands	
Sierra Leone	Oman	Poland	
South Africa	Pakistan	Portugal	
South Sudan	Palestine	Romania	
Sudan	Papua New Guinea	Serbia	
Swaziland	Phillippines	Slovakia	
Tanzania	Qatar	Slovenia	
Togo	Russia	Spain	
Tunisia	Saudi Arabia	Sweden	
Uganda	Singapore	Switzerland	
Zambia	South Korea	Turkey	
Zimbabwe	Sri Lanka	Ukraine	
	Syria		
	Taiwan		
	Tajikistan		
	Thailand		
	Turkmenistan		
	U.A.E		
	Uzbekistan		
	Vietnam		
	Yemen		

ADVERTISING

PRINTED AND ONLINE VERSION

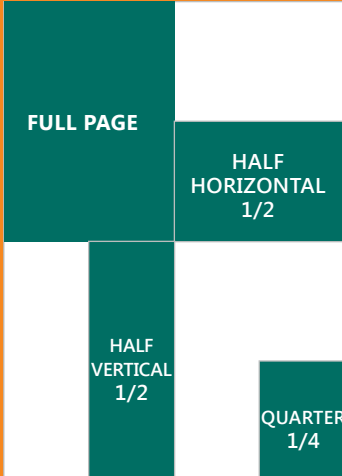
ADVERTISING RATES

SPECIAL PAGES	ONE ISSUE	3 ISSUES EACH	6 ISSUES EACH (ANNUAL)
Cover Page	7,400 \$ x 1	6,500 \$ x 3	4,200 \$ x 6
Accordion Cover Style	5,700 \$ x 1	5,000 \$ x 3	3,200 \$ x 6
Back Cover	5,150 \$ x 1	4,500 \$ x 3	2,850 \$ x 6
One Page Insert (Double Sided)	3,500 \$ x 1	3,000 \$ x 3	1,900 \$ x 6
Inside Back Cover and Side (Double Page)	2,850 \$ x 1	2,500 \$ x 3	1,600 \$ x 6
Inside Front Cover	2,300 \$ x 1	2,000 \$ x 3	1,300 \$ x 6
1st Page	2,300 \$ x 1	2,000 \$ x 3	1,300 \$ x 6
STANDARD PAGES			
Inside Full Page (Pages Between 2-10)	1,850 \$ x 1	1,600 \$ x 3	1,000 \$ x 6
Inside Full Page	1,500 \$ x 1	1,250 \$ x 3	800 \$ x 6
Inside Half Page (1/2)	1,000 \$ x 1	850 \$ x 3	550 \$ x 6
Inside Quarter Page (1/4)	650 \$ x 1	575 \$ x 3	370 \$ x 6

VAT is not included in advertising prices.

ADVERTISING SIZES

SPECIAL PAGES	Standard Size	Bleed
Cover Page	11 x 21,5	12 x 22,5
Accordion Cover Style	40 x 28	41 x 29
Back Cover	21,5 x 28	22,5 x 29
One Page Insert (Double Sided)	21,5 x 28	22,5 x 29
Inside Back Cover & Side (Double Page)	43 x 28	44 x 29
Inside Front Cover	21,5 x 28	22,5 x 29
1st Page	21,5 x 28	22,5 x 29
STANDARD PAGES		
Inside Full Page	21,5 x 28	22,5 x 29
Inside Half Page - Vertical (1/2)	10,7 x 28	11,7 x 29
Inside Half Page - Horizontal (1/2)	21,5 x 14	22,5 x 15
Inside Quarter Pages (1/4)	10,7 x 14	11,7 x 15



The diagram illustrates four types of advertising sizes as teal rectangles on a white background. The 'FULL PAGE' is the largest rectangle. The 'HALF HORIZONTAL 1/2' is a rectangle half the width of the full page. The 'HALF VERTICAL 1/2' is a rectangle half the height of the full page. The 'QUARTER 1/4' is the smallest rectangle, representing one-quarter of the full page area.

ADVERTISEMENT SPECIFICATIONS Color: 4+4 CMYK Format: PDF, TIFF, JPG Resolution: 300 dpi

WEBSITE ADVERTISING

ADVERTISING RATES AND SPECS

Banner Space	Size (Pixel)	One Month	6 Months	12 Months
GREEN SPACES				
Space A	640 x 100	1,900 \$ x 1	1,700 \$ x 6	1,300 \$ x 12
Space B	400 x 100	1,500 \$ x 1	1,250 \$ x 6	950 \$ x 12
Space C	1050 x 100	1,500 \$ x 1	1,250 \$ x 6	950 \$ x 12
Space D	640 x 100	950 \$ x 1	800 \$ x 6	600 \$ x 12
Space E	640 x 100	800 \$ x 1	650 \$ x 6	450 \$ x 12
ORANGE SPACES				
Space 1	300 x 100	1,100 \$ x 1	950 \$ x 6	700 \$ x 12
Space 2	300 x 250	1,250 \$ x 1	1,050 \$ x 6	800 \$ x 12
Space 3	300 x 100	900 \$ x 1	750 \$ x 6	550 \$ x 12
Space 4	300 x 100	800 \$ x 1	650 \$ x 6	450 \$ x 12
Space 5	300 x 250	900 \$ x 1	750 \$ x 6	550 \$ x 12
Space 6	300 x 300	800 \$ x 1	650 \$ x 6	450 \$ x 12
Space 7	300 x 300	700 \$ x 1	550 \$ x 6	350 \$ x 12

VAT is not included in advertising prices.

Advertisement specifications: Color: RGB Format: JPG, PNG, GIF Resolution: 72 dpi



PARANTEZ MEDIA

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the industry with
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